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| |  | | --- | | Module 3- Networking | | If there's a bit of career advice you've heard over and over, it's that networking is the best way to get a job. But what we seldom hear is exactly how to network.  Networking isn't just about knowing people. The value lies inwho those people are, what you hope to gain from a relationship with them and what you intend to offer them in return. In Networking you create allies and connections who might just whisper your name in the right places and help you land that job. | |  |

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| Key learning(s) | Objectives | optional instructional tools |
| Build your network to increase your visibility |  | LinkedIn |

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| Concept #1 | Concept #2 | Concept #3 | Concept #4 |
| Coping with imposter syndrome | Linked In for Jobs | Digital Networking Strategies | Building your influence |
| Topics to be covered | Topics to be covered | Topics to be covered | Topics to be covered |
| Understanding Imposter Syndrome  Understanding the impact of Imposter Syndrome  How to cope with Imposter Syndrome  Using positive mantras and Affirmations | Your story  Profile Headline and Industry  Profile Summary  Experience  Skills and endorsements | Networking with likeminded professionals  Engaging influencers and thought leaders  Using Groups  Attracting Allies and friends | Growing your contacts  What to share and when?  How to win friends and influence people  Get Involved |
| Excercises | Excercises | Excercises | Excercises |
| Brain Spotting  Using Mantras  Using Affirmations  Subconscious reprograming | Revanp your LinkedIn and optimize it for job search | Research groups  Share in groups  Talk about hot topics  Share connections posts with own thoughts | Hashtag search for values or topics of interest  Attend webinars and online events |

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| additional information |
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